

# THE SUFFIELD BELL

ESTABLISHED 1835

187TH COMMENCEMENT EDITION

MAY 22, 2020

## 2020 COMMENCEMENT SPEAKER



## SARAH FINNIE ROBINSON

**Sarah Finnie Robinson began her career at *The New Yorker* and continued for many years at *The Atlantic* as their editorial promotion director, creating partnerships between editorial and publishing to drive thought-leadership and revenues.**

She became the launch content director at iVillage in 1998 (a mass-market lifestyle website for women) before it was acquired by NBCUniversal. In 2010 she co-founded Practically Green, a company rebranded in 2014 as WeSpire. WeSpire is an integrated behavior-change platform that corporations use to engage employees to have a positive impact on sustainability, wellbeing, culture, and social responsibility.

Sarah is the founding director of The 51 Percent Project, a new data-driven initiative based at Boston University that works to identify best behavioral-communication principles and accelerate clean-energy transitions. She is a senior fellow at Boston University's Institute for Sustainable Energy and is on the faculty at the College of Communication. Sarah is a graduate of Princeton and the Breadloaf School of English at Middlebury College and serves on several nonprofit boards and advisory councils including ecoAmerica, the Kripalu Center for Yoga & Health, and the Boston Harbor Now Climate Task Force. Sarah's husband Jack Robinson '60 is a green investor and longtime Suffield Academy trustee.

*Photo by Liz Linder*



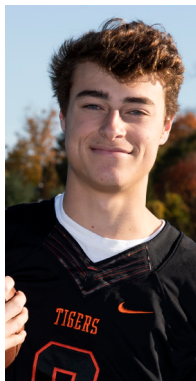


TO THE CLASS OF 2020

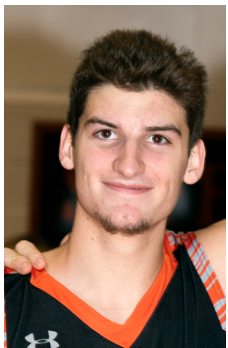
CONGRATULATIONS!













## CLASS OF 2020 COLLEGE DESTINATIONS

American University	Norwegian Navy
Amherst College	Ohio Wesleyan University
Babson College	Pennsylvania State University
Barnard College	Pitzer College
Barry University	Providence College
Bates College	Queen's University
Bentley University	Saint Mary's College of California
Boston College	Salve Regina University
Boston University	Santa Clara University
Brandeis University	Sewanee: The University of the South
Bryant University	Skidmore College
Claremont McKenna College	Southern Methodist University
Clemson University	Springfield College
College of the Holy Cross	Stonehill College
Connecticut College	Syracuse University
Cornell University	Texas A&M University
Denison University	Texas Christian University
Dickinson College	The University of Alabama
Elon University	Trinity College
Emory University	Universita Bocconi
Endicott College	University of Arkansas
Fairfield University	University of California / San Diego
Florida Gulf Coast University	University of California / Irvine
Fordham University	University of California / Santa Barbara
George Washington University	University of Chicago
Georgetown University	University of Colorado at Boulder
Hamilton College	University of Denver
Hobart and William Smith Colleges	University of Illinois at Urbana / Champaign
Kenyon College	University of Miami
Lafayette College	University of Michigan
Lehigh University	University of New Hampshire
Marist College	University of Oregon
Massachusetts Institute of Technology	University of Pennsylvania
McGill University	University of Richmond
Merrimack College	University of Southern California
Montana State University	University of Washington / Seattle
Muhlenberg College	Villanova University
New York University	Wesleyan University
Northeastern University	





*I hope you will take Suffield's culture of caring—of investing deeply in others and genuinely helping people prosper—into the communities you are part of in the years ahead. This will likely be Suffield's greatest legacy in your lives.    —Headmaster Charlie Cahn*

**#SUFFIELDFORLIFE**